

**Editors' Association of Canada/Association canadienne des réviseurs
Report on National Executive Council Meeting
November 25 and 26, 2006, Toronto**

The November meeting, as is the practice, focused on the annual budget. Council members reviewed the budget proposals, prepared by Lynne Massey, the outgoing executive director, and Greg Ioannou, the treasurer, and passed the 2007 proposed budget of approximately \$450,000 with a projected deficit of \$20,000. The major contributing factors to the deficit were the decision to return to a print version of *Active Voice*, work on the online directory and the costs associated with additional staff in the national office.

Other key points raised in reports and discussion at this meeting:

Certification

The executive director reported that about 50 people wrote the certification exams in mid-November. All test-takers received a feedback form by email about a week after the test date. The Membership Communication Committee (MCC) was to collect and compile the feedback to ensure that it is analyzed at arm's length from the Certification Steering Committee (CSC), the national executive council and the office staff.

The council asked the CSC to stick to its plan to administer the copy-editing test in November 2007.

Since the meeting, the first test results have been announced to the test-takers and the MCC has collected their responses to the feedback form.

Membership-related issues

Council members discussed how to reach Atlantic Canada members and encourage them to interact. This was extended to a discussion of how to reach all remote members. Remote membership is a priority of the Membership Committee, which welcomes suggestions on how this may be accomplished. Contact committee chair Michelle Bosomworth at <copyworkscommunications@yahoo.ca>.

Council noted that all members with three consecutive years of membership in the association were upgraded to voting status on October 1, 2006, as authorized by "Rules and Regulations No. 3: Membership Categories in the Association." As of the time of the meeting, just under 50 per cent of the membership had voting status.

The national office aims to have a PDF membership list on the members' area of the website by March 2007.

The Membership Committee is developing timelines and looking at membership review as a model. It is working on a plan to enhance volunteer recognition.

An ad hoc committee will develop a list of desired assets for committee chairs because the positions require specialized knowledge and/or skills. This list will ideally be ready in time for the 2007 nominations period.

Website

Work continues on improving the website. The Website Committee will use additional tools and

resources to drive traffic to the website and make it more user-friendly. Contact Ken Weinberg, Website Committee chair, with your suggestions: <KenW@InternetTrainingGround.com>.

The NCR, BC and Toronto branches are interested in setting up a book resource web page; the aim is to develop a web page with click-through links to online retailers that would generate some revenue for the association.

Other matters considered by council:

Council members discussed the costs associated with the Tom Fairley Award, along with the possibility of establishing new awards, noting again that most Tom Fairley Award winners are substantive editors.

They continued to discuss developing a “Member of EAC” logo that individual members can use on their websites.

The last item on the agenda was a review of the EAC Strategic and Tactical Plan 2007–2013. An update will be distributed to members in 2007.

For further information on the meeting, members can consult the minutes, which will be posted in the Read Up section of the EAC website (after approval by the executive at its March meeting).