

**Editors' Association of Canada/Association canadienne des réviseurs
Report on National Executive Council Meeting
March 3 and 4, 2007, Vancouver**

The March meeting of EAC's national executive council in Vancouver focused on program and committee reports. Former Certification Steering Committee chair Ruth Wilson reported on the November certification testing. On balance, there were few problems and the majority of test-takers, according to a post-test survey, were happy with the process. The committee is addressing the problems identified by the survey and by other means. The committee plans to introduce the test in copy editing in November 2007, when it will be offered along with those in proofreading and elementary knowledge of the publishing process. The test in structural and stylistic editing is planned for November 2008. The executive director is looking into a congratulatory press release and other PR tactics (e.g., newspaper announcements with photographs and an editorial piece).

NCR chair and 2007 conference chair Moira White reported that the conference planning is well in hand. All conference events, including the banquet, will take place at the Ottawa Congress Centre. Russell Smith, columnist for *The Globe and Mail*, has agreed to be the keynote speaker. Accommodations are lined up. The brochure is going to print and the conference website is ready. Council discussed future conferences, taking into consideration the association tradition of alternating east and west locations with central Canada. Council proposed Edmonton for 2008, Toronto for 2009, when the association will celebrate its 30th anniversary) and Halifax for 2010.

In its review of committee quarterly reports, council members noted that the Professional Standards Committee is proceeding in its review of *Professional Editorial Standards*, to update them in line with any changes that developments in technology and increased editorial specialization may have made in the profession. The committee will survey the EAC membership in the near future for views on what sort of changes, if any, need to be made. Council noted that the Membership Committee is investigating the issue of remote membership, volunteer service and recognition of achievement. The committee doesn't plan to submit a proposal on corporate membership for the June AGM. As planned, the association membership list is now available as a PDF downloadable from the Members' Area of our website.

News from branches: The BC branch launched an "Editors' Telecafe" where members can dial in to talk to the branch executive and to each other. This is a free service, with the exception of long distance charges, that is open to all association members. The Prairie Provinces branch has hired a consultant to examine all policies developed. She met with the branch executive to discuss the policies she determined to be either useful or outdated, etc. The Saskatoon branch would like the association to consider Saskatoon hosting a conference in tandem with PP. The conference would place an emphasis on courting Winnipeg editors. The branch also has an interest in reaching out to Regina members even though the city falls under the PP umbrella. Editors in Regina have approached Saskatoon to ask them to hold workshops there.

The national executive council commended the Toronto branch in a national e-news update for producing a webcast and making it available to all members across the country. NCR will be hosting program meetings more often than originally anticipated to ramp up to the 2007 conference. The branch is giving away three conference registrations at its April program meeting to build momentum for the conference. QAC initiated a survey of members in Atlantic Canada, with results to be reported at the next national executive meeting.

Council members reviewed EAC's strategic plan. This document reflects the organization's priorities, based on the 2002 consultation with the membership, and council members considered

how the action plan should be updated. Association members will receive an update with the material for the annual general meeting.

Minutes of council meetings are posted in the Members Only area of the website once they are approved (at the subsequent council meeting) and finalized. The next council meeting will follow the conference in Ottawa. As usual, the meeting is open to any voting member in good standing who wishes to attend.