

Search by session titles or session locations

Date and time are shown in America/Toronto

Saturday, June 17, 2023

 Tecumseh

June 17, 2023

9:00 AM - 10:00 AM

Opening Keynote



Aimee Wall

 Oakham

June 17, 2023

10:15 AM - 11:15 AM

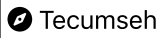
Real-World Networking for Editors

As we ease back into live networking, the interactive session **Real-World Networking for Editors** with **Michelle Waitzman** will provide editors with fresh ideas on who to connect with and how to present themselves professionally.

The world of professional networking went virtual a few years ago, and many editors have explored ways to connect with potential clients and employers online. But what about those in-person interactions that can provide an instant connection and lead to new opportunities? As we ease back into live networking, this interactive session will provide editors with fresh ideas on who to connect with and how to present themselves professionally (without all the awkwardness). Your next client or in-house job could be just one conversation away!



Michelle Waitzman



June 17, 2023

10:15 AM - 11:15 AM

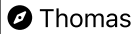
Editing Academic Writing

In the session **Editing Academic Writing** for mid-career editors **Jessica Antony** will guide participants through the key components of editing academic texts for publication. Jessica will cover audience, tone, structure, and organization leaving participants with a foundational understanding of what is required of an academic editor.

In this session, you will learn the keys to editing academic texts for publication. Given that academic journals and many academic publishers outsource copyediting and even developmental editing to freelance editors, learning the crucial skills and key requirements of coherent and publishable academic texts (book manuscripts or journal articles) is a valuable skill to develop.



Jessica Antony



June 17, 2023

10:15 AM - 11:15 AM

Le langage est puissant

Durant cette séance de formation de 60 minutes, nous allons explorer l'importance du langage pour créer des environnements respectueux et inclusifs pour les personnes 2SLGBTQI. Nous allons discuter des termes communs, de la façon de normaliser les pronoms, et des stratégies pour agir en tant que personne alliée dans les milieux personnels et professionnels. Les gens seront encouragés à discuter ces thèmes durant la séance.

SKM S. Kate Moore



June 17, 2023

11:30 AM - 12:30 PM

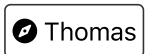
Collaborative Editing: How to Edit Effectively as Part of a Team

Jenny Lass will lead a general session, **Collaborative Editing: How to Edit Effectively as Part of a Team**, aimed at giving editors the tools they need to effectively collaborate in larger groups.

Often editors work one-on-one with an author, publisher or manager, but some projects require working with entire teams of people. People who attend this seminar will learn the basic principles of collaboration and how they apply to editing, how to run an effective working meeting, when and how to compromise, and how to deal with difficult people during collaboration. I will also provide real-world multi-team collaboration examples from my role as medical editor at Ontario Health.

**Jenny Lass (she/her)**

Medical Editor, Ontario Health



June 17, 2023

11:30 AM - 12:30 PM

Guiding the Self-Publishing Process

Become the expert who helps your client publish their book the right way by attending **Guiding the Self-publishing Process**. **Dick Margulis** will discuss ways editors can add value to their services by offering guidance to clients who wish to self-publish.

Be the expert who helps your client publish their book the right way. As an editor, you're the publishing professional in the relationship, and you already know a lot more about publishing a book than your client does. If you only perform the editing task the client thinks they need and then wish the client luck with the rest of the process, the client will spend too much for an inferior book. You can offer the added value of guiding the client through the book production and publishing process. This session will show you how to do that effectively.

**Dick Margulis**

Owner, Dick Margulis Creative Services



June 17, 2023

2:30 PM - 3:30 PM

Exploring "Passive" Income Possibilities for Editors Who Need Flexibility

NOT AVAILABLE AS RECORDING DUE TO SPEAKER PREFERENCE

Tanya Gold will lead the interactive workshop **Exploring "Passive" Income Possibilities for Editors Who Need Flexibility**. The session is designed for mid-career editors with chronic illnesses and disabilities, as well as those who find it challenging to work regular hours and predictable schedules.

A lot of people with chronic illness and disabilities find it challenging to work regular hours and to predict what their schedules will be like. We often go freelance or start our own businesses to have the flexibility we need. We

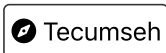
pad our schedules to account for our conditions taking over periodically. We cut back our hours. And while having this flexibility can be amazing and empowering, giving ourselves the time we need for our wellbeing can sometimes result in a decreased income. In this interactive workshop, we will discuss some ways to increase your income that you can develop and maintain on your own time at your own pace on your better days. You'll reflect

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Tanya Gold

Book Editor | Translator | Educator | Literary Omnivore



June 17, 2023

2:30 PM - 3:30 PM

Deconstructing the Developmental Edit

Sangeeta Mehta's general session, **Deconstructing the Developmental Edit** will explore the prevailing notions of what developmental editing is (and isn't); how similar editorial skills such as assessments and line editing may (or may not) overlap; why familiarity with the author's genre and/or age category is crucial; when industry knowledge and experience matters; and how to develop and maintain an inclusive mindset at every stage of the developmental editing process.

Of all the editorial services that freelancers offer, developmental editing (also known as structural, substantive, manuscript, and/or content editing) is probably the most subjective. It's also one of the most creative forms of editing, especially when it comes to novels. With a focus on fiction, this session will include data derived from questionnaires given to a range of freelance developmental editors actively taking on novels-in-progress.

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Sangeeta Mehta



June 17, 2023

2:30 PM - 3:30 PM

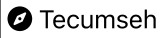
A New Dictionary of Canadian English: Progress to Date

Editors Canada is overseeing a project to develop a new general dictionary of Canadian English, for the modern, inclusive era. In this session, the editor-in-chief designate will talk about lessons learned and progress achieved to date, and invite suggestions for future development.

JC

John Chew

Poslfit, Inc.



June 17, 2023

3:45 PM - 4:45 PM

Love, Desire, and Tension: Structural Editing of Nonfiction

In a special session for novice editors—**Love, Desire, and Tension: Structural Editing of Nonfiction**—**James Harbeck** will discuss how editors can help nonfiction writers build suspense and adventure into the structure of their writing. The session will focus on structural editing and ways editors help build tension in nonfiction.

Good structure is not like a building, with stone squarely on stone and rooms all in good order. It's like a suspension bridge, held together by the tension between the reader's desire and its fulfillment. Nonfiction readers start because they desire to know something, but they keep reading because it's an adventure, and they're the hero. They want to be toyed with, frustrated and rewarded. And as the editor, it's your job to make sure this happens effectively. I'll talk about ways of doing this... with examples, of course.



James Harbeck

Editor, James Harbeck



June 17, 2023

3:45 PM - 4:45 PM

Freelancing 101: Taking the Leap to a Freelance Editing Business

The idea of freelancing is appealing to many experienced editors, proofreaders and other members of the editorial or publishing world who yearn to control their own destinies — and of interest to those unfamiliar with that world as well. Learn about what it takes to launch a freelance editing business: personal characteristics, finding work/clients, essential tools and resources, processes and techniques, setting rates and getting paid, and more — from an award-winning colleague who has succeeded as a full-time freelancer for many years.

NOTE: This class requires a handout which you can find at the link below.

HANDOUT:

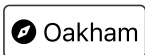
1. [Information Sheet](#)

Session File:

1. [Session Handout](#)**Ruth E. Thaler-Carter**

Owner, I can write about anything!®

Sunday, June 18, 2023



June 18, 2023

9:15 AM - 10:15 AM

Ethics and Inclusion: Being Clear/Fair/True

NOT AVAILABLE AS RECORDING

In the session **Ethics and Inclusion: Being Clear/Fair/True**, **Jaqueline McLeod Rogers** will discuss ethical writing and story-telling. This general session will focus on three components for drawing and building an inclusive audience: ethics and clarity, ethics and power, and ethics and truth.

Ethical writing and story-telling is essential for drawing and building an inclusive audience. We can approach ethics as having three key components: (1) Ethics and clarity: consider how revising to foreground S-V sentence development promotes clarity, cuts stall and clutter, and produces prose that has the inclusive appeal of clarity rather than obfuscation; (2) Ethics and power: thinking about the powerful role of the "I" voice of the teller, and the need to decide rather to stake one's position or function more objectively as interpretive filtre; (3) Ethics and truth: consider the situational and generic demands to report facts that replicate the actual event or experience,

[Show More](#)JMR **Jaqueline McLeod Rogers**

June 18, 2023

9:15 AM - 10:15 AM

Editing Puzzles

In the general session **Editing Puzzles**, **Sara Goodchild** will explore how to apply familiar text editing principles to puzzles (crosswords and other types).

What makes a puzzle fun to solve? How can you tell if a puzzle is too hard? How can you use your sentence-parsing skills to dissect a cryptic clue? What's wrong with "crosswordese," anyway? In this session, we'll explore

how to apply familiar text editing principles to puzzles (crosswords and other types). You'll come away with tips on how to approach any puzzles you may encounter in your work, an appreciation for puzzles as an art form, and maybe even a puzzle or two to solve.

Show More



Sara Goodchild

Editor | Writer | Puzzle Constructor



June 18, 2023

9:15 AM - 10:15 AM

Freelancing 201: Taking Your Editorial Business to a New Level

Ruth E. Thaler-Carter will host **Freelancing 201: Taking Your Editorial Business to a New Level**, a session for mid-career editors who want to expand, enhance and grow their editorial business.

If you've been freelancing for a while, you might be stuck in a rut or feel as if your business has gotten a little stale. It might be time to consider new ways to find editing work, or new types of editing work to do for different types of clients. This session will provide insights about finding and marketing to new outlets; adding new services; making more money; and other ways of expanding, enhancing, and growing your freelance business to new levels of income and interest.

NOTE: This class requires a handout which you can find at the link below.

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Session File:

1. [Session Handout](#)



Ruth E. Thaler-Carter

Owner, I can write about anything!®



June 18, 2023

10:30 AM - 11:30 AM

Starting Your Own Editing Podcast

Wayne Jones, a writer, editor, and podcaster, will present the session **Starting Your Own Editing Podcast**. He will discuss the practical aspects of starting a podcast and the reasons for doing so. This general session is designed for anyone who is interested in learning more about how podcasting can be an interesting and educational activity in itself, but also how it can complement your regular editing activities.

The session covers: (1) the practical aspects of starting a podcast (hosting service, equipment, audio and video editing tools, useful ancillary software); (2) the skills you would develop or hone by hosting a podcast (interviewing, time management); (3) the reasons for doing so (attract clients, keep up to date on editing and publishing); (4) the "market" for an editing podcast; and (5) the current state of podcasting generally.



Wayne Jones



June 18, 2023

10:30 AM - 11:30 AM

Indigenous Voices—Towards Equity, Diversity, and Inclusion

NOT AVAILABLE AS RECORDING DUE TO SPEAKER PREFERENCE

In this session, **Indigenous Voices—Towards Equity, Diversity, and Inclusion**, the Indigenous Editors Association will share more on the importance of editing Indigenous texts in a good way—recognizing and respecting their intellectual rights as Indigenous people on this land. IEA representatives Karon Shmon, Nadine Ryan, and Lisa Frenette will discuss reasons why, and how, Indigenous stories and knowledge systems must be approached with Indigenous community-focused editing practices, employed with care by Indigenous editors. Topics will include the treatment of language in texts, the complexities (and pitfalls) of sensitivity reading, and making space for marginalized voices.

The Indigenous Editors Association (IEA) is a membership organization that was formed by Indigenous editors

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KS

Karon Shmon

Board President, Indigenous Editors Association


LF

Lisa Frenette

Volunteer, Indigenous Editors Association

Show More



 Thomas

June 18, 2023

10:30 AM - 11:30 AM

Introduction to Picture Book Editing

Laura Bontje and **Robin Larin** will guide participants from “once upon a time” to “the end” in the general session **Introduction to Picture Book Editing**. Participants will learn how the compressed narratives in a picture book—and the narrative role of the pictures themselves—affect the structural and stylistic needs of the text from an editorial perspective.

**Laura Bontje**

Editor | Author

**S. Robin Larin**

Robin Editorial

 Tecumseh

June 18, 2023

1:30 PM - 2:30 PM

Develop Your Coaching Service: A Workshop

In the workshop **Develop Your Coaching Service: A Workshop** editors and writing coaches **Genevieve Clovis** and **Tanya Gold** will lead mid-career participants through a series of exercises to help you shape and develop coaching services that work for you and your business.

Are you interested in adding coaching to the editing services you offer creative writers? In this workshop, editors and writing coaches Genevieve Clovis and Tanya Gold will lead you through a series of exercises to help you figure out how to shape coaching services that work for you and your business. They'll provide examples of different types of coaching services, discuss various ways coaching can be delivered, and share things to consider when creating coaching packages. You'll come out of this interactive session with ideas of what kind of coaching could work for you, your business, and your clients, and some practical resources to help you get started.

**Genevieve Clovis**

Clovis Editorial

**Tanya Gold**

Book Editor | Translator | Educator | Literary Omnivore



June 18, 2023

1:30 PM - 2:30 PM

Conscious Language and Copyediting Fiction

Amy J. Schneider will discuss how and when a copyeditor should call out and suggest revisions for potentially harmful language in the general session **Conscious Language and Copyediting Fiction**.

Conscious language is a growing area of interest for editors, and it applies to fiction as well as nonfiction. Language in fiction (in both narration and dialogue) that is sexist, racist, ageist, ableist, homophobic, or transphobic, although it may seek to reflect real life and further the story, can be harmful to readers. At the copyediting stage, these issues may or may not have been discussed or reviewed, and the copyeditor may need to attend to them. This session will discuss how and when a copyeditor should call out and suggest revisions for potentially harmful language. Topics include descriptions of characters, spotting bias in action and dialogue, technical representation of dialogue and non-English language, authentic representation of culture and religion, how to query and discuss conscious language issues in fiction with both indie authors and publishers, and useful resources for keeping up with current discussions of conscious language.



Amy J. Schneider

Owner, Featherschneider Editorial Services



June 18, 2023

1:30 PM - 2:30 PM

Bad Graphs: Editing Graphs for Readability, Fairness, and Impact

Robin Marwick will help participants learn to tackle graphs with confidence in the general session **Bad Graphs: Editing Graphs for Readability, Fairness, and Impact**.

A good graph or chart is readable, accurate, and fair—and it tells a compelling story in support of the text around it. Editors who can recognize the elements of a good graph, analyze a bad graph, and propose improvements that turn a bad graph into a good one are in a strong position to provide more value to their clients. This hands-on session will help you learn to tackle graphs with confidence.

NOTE: This class requires a handout which you can find at the link below.

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Session Files:

1. [Session Handout](#)
2. [Session Handout](#)



Robin Marwick
Medical Editor



June 18, 2023

2:45 PM - 3:45 PM

Understanding Intention in the Art of Editing Fiction

Jane Warren will discuss some of the challenges of editing fiction—particularly the importance of understanding and respecting your author's intentions—in the session designed for mid-career editors, **Understanding Intention in the Art of Editing Fiction**.

In this session, I will discuss some of the challenges of editing fiction, particularly the importance of understanding and respecting your author's intentions. Many authors I work with have commented that editors will often try to shape a manuscript into what they think it should be, rather than what the author intends for it to be. The most important job a fiction editor can do is help an author make their manuscript into the best version of itself—the best possible version of the book the author wants to write. To that end, I will discuss how to identify and work with considerations of genre and audience; more importantly, how to understand what your author is trying to accomplish, and how you can best help them achieve that goal.

JW

Jane Warren
Jane Warren Editorial



June 18, 2023

2:45 PM - 3:45 PM

When Words Are Not Enough: Honouring Your Non-Editorial Skills, Interests, and Passions

Join **Kim Harbridge**, **Margaux Y**, and **Evi Anthonissen**—freelance editors who also work in non-editing areas—as they discuss the benefits and downsides of exploring multiple passions at the same time in their general session, **When Words Are Not Enough: Honouring Your Non-Editorial Skills, Interests, and Passions**.

Curiosity. Adaptability. Resourcefulness. Alertness. Most editors already possess the qualities they need to successfully work across multiple industries. So why choose just one? Join three freelance editors who also work in non-editing areas as they discuss the benefits and downsides of exploring multiple passions at the same time, common pitfalls multi-passionates should look out for, and how working in other industries helps them build fulfilling editing careers.

[Show More](#)

Session Files:

1. [Session Handout 1](#)
2. [Session Handout 2](#)

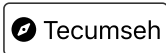
**Evi Anthonissen**

Kraai Editing Services

**Kim Harbridge**

Writer and Editor, Freelance

Show More



June 18, 2023

4:00 PM - 5:00 PM

Closing Keynote

No Time Set

No Sales Experience Required: Clients Say Yes

VIDEO PROCESSING IN PROGRESS; CHECK BACK LATER FOR AVAILABLE VIDEO

You too can achieve a 90 percent success rate when you learn how to sell yourself without selling. In this interactive session, attendees will have a chance to retire the elevator pitch and refine their strengths into less than a minute and leave the listener confident if they ever need your services, you are the one they will call. Your new approach will also plant a memorable image so that they refer you to others who many need you.

**Rusti Leahy**

Chief Excitement Officer, Word Quest